

4540 Oak Rd., Sumter, SC 29154

803-305-0246

gilbert.floyd@gmail.com



www.gilbertfloyd.com

OBJECTIVE

I am seeking a full-time career utilizing my knowledge and experience of additive manufacturing, SEO, social media, web/graphic design,3D modeling/animation, and other methods of producing exceptional work.

TO

Hiring Manager

DATE

March 22, 2020

COVER LETTER

Dear Hiring Manager,

Thank you for taking time to review my resume. I am seeking to fill this position because I am a resourceful asset via my knowledge, education, and varied working experiences.

Many of the clients I have worked for have required different needs for their projects. One client in particular, needed a way to display different animated shorts in addition to normal social network accounts (i.e. Youtube, and Facebook). After hours of research, I found the steps needed to take in order to make it a reality. He was extremely pleased with the outcome of his animated shorts, the site I created to display his shorts, how I integrated it all to his social network accounts, and the traffic I brought to his site as well. This type of thoroughness is what separated me from all other individuals he previously hired. This kind of diligence and problem solving is what I bring to any task I undertake. My current and best digital marketing campaign is what I was working on with my previous employer. I was creating an e-mail marketing campaign, along with a revamping of the website, full SEO and PPC campaigns, social media posting (Facebook, Twitter, Youtube, Pinterest, Google+, Snapchat, and LinkedIn), more advertising branding, as well as a mobile app to get even more traffic than before. With this campaign, I predicted to bring in a steady stream of passive income to the organization for more fundraising purposes.

I possess exceptional initiative, ability to thrive in a team environment, good memory and attention to details. I also possess excellent telephone, verbal, written organizational and interpersonal skills. I am flexible and need minimal supervision, working with good etiquette and pleasant manners.

I am a dedicated professional with excellent skills complimented with a wide variety of talents. I perform well under pressure and handle multiple tasks at one time.

Attached is my resume along with a portfolio link to direct you for your review to assess my suitability for the position. I believe I can be a positive asset on your team in this position. I look forward to hearing from you soon.

 $\label{thm:matter} \mbox{My salary requirement is negotiable based upon the job responsibilities and the total compensation package.}$

Sincerely **Gilbert Floyd**

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OBJECTIVE

Thank you for taking the time to view my resume. I am seeking a full time career by use of my varied work experience, education, and problem solving skills. I am highly motivated, an effective communicator, and I possess a high work ethic which I know will make me an asset for your company.

GILBERT FLOYD

I.T. Professional







gilbert.floyd@gmail.com



www.gilbertfloyd.com

EDUCATION

2009 MASTERS, Network Security & Comp. **Forensics South University** Savannah, GA

2006 - 2008 **BACHELORS**, I.T. Management University of the Phoenix Columbia, SC

1995-1998 Comp. Information Systems **University of South Carolina** Columbia, SC

FOLLOW ME

Behance: behance.net/gilbertfloyd

Facebook: facebook.com/gilbert.floyd

Linkedin: linkedin.com/gilbertfloyd

Flickr: flickr.com/photos/gilbertfloyd

REFERENCES

KYLE JENKINS

Self-Employed Phone: 803-847-6376

MYRON WILLIAMS

Warehouse Coordinator, Spectrum Phone: 803-309-3102

Email:myron.williams@twcable.com

EXPERIENCE

Graphic Designer at Valley Forge Flag, Kingstree, SC

Sep 2018 - March 2020

- Customer Service
- Basic department housekeeping
- Create mockup designs from customer artwork to illustrate final product
- Create and edit customer flag artwork to send to print department

HMIS System Administrator at Eastern Carolina Homelessness Organization, Myrtle Beach, SC Jul 2016 - Dec 2017

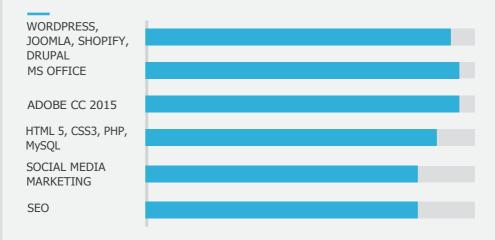
- Assisted in the database management and reporting of the Homeless Management Information System (HMIS) used by the ECHO Continuum of Care
- Revamped the ECHO website, planned and implemented a marketing campaign consisting of SEO, social media, and mailchimp.
- Created event flyers, and brochures to promote events either company sponsored or attended.
- Trained employees and other partnering agencies on the use of the HMIS database.

Graphic Designer at On Time Distribution, Darlington, SC

Feb 2016 - Apr 2016

- Revamped and SEO optimized the Shopify e-commerce site
- Implemented the use of a social media marketing campaign
- Created company promotional video through the use of Adobe Creative Cloud

SKILLS



HOBBIES

VIDEO EDITING + 3D ANIMATING + MOBILE APP DEVELOPMENT + BOXING + READING